



Canadian Proteomics Initiative (CPI)

May 3 – 5, 2008

The Canadian Proteomics Initiative (CPI) is part of a national effort to build on Canada's growing strengths in proteomics and protein chemistry. The CPI annual conference is the premiere Canadian multidisciplinary conference bringing together researchers from all areas of proteomics including functional proteomics, structural proteomics, protein display, protein expression, protein chemistry and protein interactions. Its scope includes the development and application of novel experimental and computational methods for studying the proteomes of cells, tissues or whole organisms.

Building on the successes of the previous conferences in Montreal, Toronto, Edmonton and Ottawa, CPI 2008 will be held at the Hilton Vancouver Metrotown. CPI 2008 will provide a forum for the continued dissemination of cutting-edge research in proteomics and protein chemistry and the opportunity for the exchange information and ideas.

About CPI 2008

The CPI 2008 program includes:

- Internationally recognized speakers and leaders in proteomics.
- A program blending scientific presentations and discussion, supplemented by exhibitor showcases and industry sponsored activities and workshops.
- Poster presentations highlighting cutting edge proteomics research.
- A showcase for innovative proteomics tools.
- Workshops for sharing information, learning how to use and apply proteomics tools and for analyzing the vast and complex data generated from proteomics experiments.
- A forum for networking, sharing ideas and establishing collaborations.
- An opportunity to discuss and debate critical issues in the field of proteomics.

The conference program will focus on the most current research from laboratories across North America. Researchers from around the world will attend and will represent various disciplines, ranging from structural biology, chemical genomics, bioinformatics, mass spectrometry and functional genomics. The conference will provide an excellent opportunity for networking, not only for experienced researchers on the forefront of proteomics but also, importantly, for trainees, students and new researchers just beginning to incorporate proteomics in their own research endeavours.

For information on CPI 2008, please contact the conference organizer: Steven Leard at steven@marketwhys.ca or by telephone at 780-414-1663.

Sponsorship Opportunities and Benefits

CPI 2008

Hilton Vancouver Metrotown

May 3 - 5, 2008

Corporations and organizations are invited to participate as sponsors at CPI 2008. This exciting conference to be held at the Hilton Vancouver Metrotown in Burnaby, BC will provide your organization with the opportunity to showcase the latest products, technologies and services and meet with the leaders in proteomics and protein chemistry. CPI 2008 will provide your organization with an excellent opportunity to meet your marketing objectives and the benefits of participation are identified below:

Sponsorship Opportunities & Benefits



Gold Level Sponsors - \$4000 (limited number available)

- Opportunity for 10-minute *TechTalk* presentation to delegates (scheduled by organizers) highlighting products, technologies or services. Presentations to be provided 2 weeks prior in organizers in PowerPoint form only.
- Complimentary display space (8 x 8).
- Two (2) complimentary passes to the Conference, for use by your company representative(s).
- Two (2) complimentary tickets to the Conference Banquet (additional Banquet tickets can be purchased at a cost of \$50.00 plus GST).
- Opportunity to provide a full-page colour advertisement in the conference program. Details provided at time of confirmation. All artwork must be supplied camera ready.
- Company logo and designation will appear in a list of Sponsors and Exhibitors on the Conference web site including a link to sponsoring company's website.
- Copy of conference delegate list.
- Opportunity to include promotional material (one piece) in the delegate packages.

Silver Level Sponsors - \$3000

- Complimentary display space (8 x 8).
- Two (2) complimentary passes to the Conference, for use by your company representative(s).
- Two (2) complimentary tickets to the Conference Banquet (additional Banquet tickets can be purchased at a cost of \$50.00 plus GST).
- Opportunity to provide a full-page colour advertisement in the conference program. Details provided at time of confirmation. All artwork must be supplied camera ready.
- Company logo and designation will appear in a list of Sponsors and Exhibitors on the Conference web site including a link to sponsoring company's website.
- Copy of conference delegate list.
- Opportunity to include promotional material (one piece) in the delegate packages.

Additional Sponsorship Opportunities

The following sponsorship areas are available to Gold or Silver sponsors at CPI 2008 and all include special recognition through signage, conference program and newsletters:

Lunch and Poster Session (May 4)	\$3,500
Coffee Break and Poster Session (May 4 and May 5)	\$2,000
Conference Program (Final) outside back cover	\$2,000
Opening Reception (May 3)	\$2,000
Closing Reception (May 5)	\$2,000
CPI Internet Café	\$2,000
Coffee Breaks (4 available)	\$1,500 each

Sponsorship Confirmation

To confirm your organizations participation please contact: Steven Leard at steven@marketwhys.ca or by telephone at 780-414-1663.